



PSR is the U.S. affiliate of International Physicians for the Prevention of Nuclear War, recipient of the 1985 Nobel Prize for Peace.

Honoring the Past, Acting Now for Our Future

PSR CELEBRATES 50 YEARS OF EDUCATION AND ADVOCACY



▲ PSR co-founders H. Jack Geiger, M.D., Victor W. Sidel, M.D., and Sidney Alexander, M.D., with the 1985 Nobel Peace Prize in Oslo

▶
Robyn Gilden, R.N., and others dramatize the health effects of mercury on children with a 2004 "Mother's Day Stroller Brigade."



▲ Medical students and supporters march to raise awareness about the continuing danger of nuclear weapons in Basel, Switzerland, in 2010 at the World Congress of International Physicians for Prevention of Nuclear War.

FROM THE EXECUTIVE DIRECTOR

PSR at 50: A Model of Medical Expertise Informing Citizen Democracy

As members of PSR, we share a view of physicians as community leaders and advocates for the public's well being. We believe that, as physicians, we have a responsibility not only to our patients, but to the larger world. By working to prevent what we cannot cure, we are fulfilling another essential duty to our patients. These values have been our guiding force for five decades of effective physician advocacy and continue to inspire us every day.

Our half-century of leadership in stopping the spread and use of nuclear weapons and protecting human health from environmental degradation stands as affirmation that the fundamental mission of our organization remains as critical as it was when we were founded.

Most recently, we helped bring about an impressive victory on the New Strategic Arms Reduction Treaty. PSR doctors made the case in speaker tours across the country

that the consequences of not taking concrete steps towards disarmament were too high. Together with administration and retired military officials, we sparked dozens of editorials and op-eds, hundreds of letters to the editor and thousands of phone calls from PSR members to their senators. No doubt these efforts influenced the strong bipartisan support that led to a dramatic 71–26 vote for ratification by the U.S. Senate on December 22. This vote paves the way for further reductions, as well as for tackling such issues as tactical nuclear weapons, proliferation, the Comprehensive Test Ban Treaty, and reducing the alert status of the weapons—all of which top our agenda in the coming year.

PSR also mobilized our members to take part in nationally coordinated, state-based campaigns that led to the cancellation of plans to build more than 100 new coal-fired power plants. Cost effective renewable

energy is essential to solving the challenge of climate change, and we will continue to expand our efforts to support the Clean Air Act.

Such accomplishments reflect our long-held commitment to taking on these issues. Many of you know our history well. From our work documenting the medical effects of nuclear weapons to the revitalization of PSR in the early 1980s, when dozens of chapters formed, PSR has been at the vanguard of citizen advocacy.

We remain as determined as ever to use PSR's resources wisely and to represent our membership with scientific integrity to carry out PSR's mission. Whether you contributed time and energy, financial resources or any other form of support, we thank you for your commitment to our shared values.

Peter Wilk

PETER WILK, M.D.
EXECUTIVE DIRECTOR

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SECURITY PROGRAM

50 Years of Physician Advocacy to Abolish Nuclear Weapons

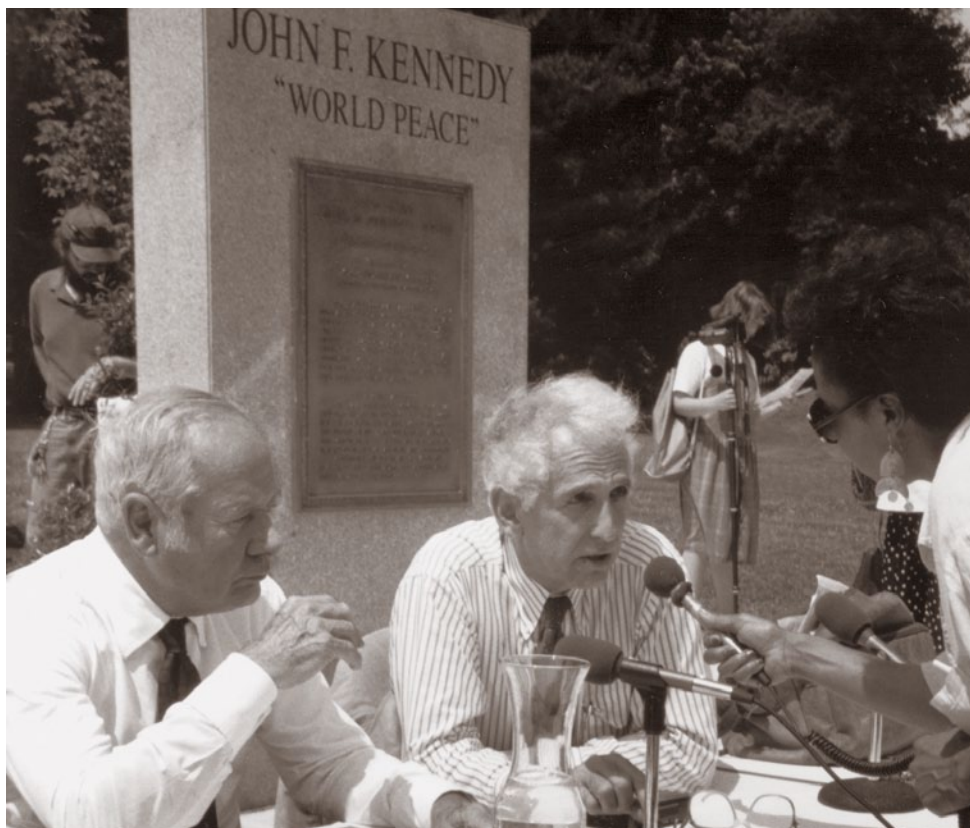


▲ David Rush, M.D., (TOP) participates in Hiroshima Day observances during a 1993 Comprehensive Test Ban Treaty conference aboard a ship in the Barents Sea.

In 1961, a group of Boston physicians gathered in Dr. Bernard Lown's living room. They met in an era when "duck and cover" drills encouraged us to think school desks would protect us against nuclear blasts, and radiation poisoning was described as a "very pleasant way to die."

With their knowledge of medicine and concern for humanity, they resolved to uncover—and tell—the whole story about nuclear weapons proliferation. Drs. Lown, Victor Sidel, Jack Geiger, Sid Alexander and others founded Physicians for Social Responsibility to spread the message that there was no cure for the catastrophic consequences of a nuclear exchange, only prevention. From the brink of nuclear annihilation, they worked to avert what in medical terms could only be viewed as the "final epidemic."

PSR helped pull us back from the nuclear precipice. The Limited Test Ban Treaty ended atmospheric nuclear testing. Arms control negotiations have trimmed U.S. and Russian nuclear arsenals, and the Comprehensive Test Ban Treaty, signed by more than 150 nations, still offers the possibility of a world without nuclear tests.



▲ Former PSR Board of Sponsors members Ambassador Paul Warnke (LEFT) and Daniel Ellsberg are interviewed on the 30th anniversary of the Limited Test Ban Treaty.

PSR became, and has endured as, the important medical voice calling for the elimination of nuclear weapons. It inspired an international

physicians' movement and shared in the 1985 Nobel Peace Prize awarded to International Physicians for the Prevention of Nuclear War for building public pressure against the arms race.

This year, we seek to honor that legacy of Nobel Peace Prize-winning work by seeking the worldwide abolition of nuclear weapons. We ended 2010 with a key victory, the U.S. Senate's ratification of the New Strategic Arms Reduction Treaty. In 2011, we will intensify our efforts to make the case that the nuclear weapons era is over.

May PSR gather again in 50 years to celebrate all that we have accomplished, including the end of the nuclear weapons age and the beginning of a new and better future for our planet. **PSR**

PSR Reports

(ISSN-0894-6264) is the newsletter of Physicians for Social Responsibility, a nonprofit organization. Guided by the values and expertise of medicine and public health, Physicians for Social Responsibility works to protect human life from the gravest threats to health and survival.

To receive *PSR Reports* regularly, we invite you to join PSR and support our work. Write to PSR, 1875 Connecticut Ave., NW, Suite 1012, Washington, DC 20009, or visit our website at www.psr.org.

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New START Victory!

In comments commending the Senate for approving New START, Joseph Cirincione, president of the Ploughshares Fund, said, "[The] approval of New START demonstrates that a new security consensus has solidified among a strong bipartisan majority of military and national security leaders. They understand the most effective way to strengthen U.S. security is to reduce the number of nuclear weapons in the world and improve our ability to secure and track those that remain."



▲ Ploughshares Fund President Joseph Cirincione

From the Field

PSR /Maine collected thousands of letters and e-letters, facilitated a Maine Medical Association resolution, had multiple op-eds published, and organized educational events across the state in a successful effort to inform Senator Olympia Snowe (R-ME) and Senator Susan Collins (R-ME) about the importance of New START.

1 More 4 Zero: New Momentum in Arms Control

In the wake of the successful ratification of the New Strategic Arms Reduction Treaty, we know that the path ahead is filled with challenges that are bigger than any of us can tackle alone. 1 More 4 Zero offers a way for all of us to join an international movement and work side by side to dismantle

the dangerous relics of the nuclear age. For the first time since the fall of the Berlin Wall, we have the chance to make significant progress.

As we push forward, we will need your leadership and energy to make progress and we ask you, today, to go to www.1more4zero.org to join the movement. **PSR**



ENVIRONMENT AND HEALTH PROGRAM

Connecting the Environment and Human Health: 20 Years On

In the early 1990s, recognizing that the accumulation of chemicals in our environment posed significant risk to our health—and our future survival—PSR added Environment and Health to its portfolio. We concluded that those most vulnerable to hazardous pollutants had little access to the information they needed to prevent dangerous exposures. This problem was compounded by the few training opportunities available to health providers on environmental health issues. With these problems in mind, the mission of the PSR Environment and Health program was born.

Since the program's inception, PSR has taken on many public health threats, including childhood lead poisoning, air pollution, chemical policy reform, pollution from coal combustion, and climate change. We have supported policies that prevent

environmental harm and worked with coalition groups to protect those most burdened by environmental injustice.

In 2011, we will continue to educate the health community about the need for a safer national chemicals management system. We will also continue to disseminate scientific and medical information about the health impacts of environmental pollution to health professionals and the general public. Our Environmental Health Policy Institute, which showcases leading experts' thoughts on our most pressing environmental challenges, will be expanded. Together with our advocates across the country, we will continue to educate the public and policymakers about the true health cost of burning coal, and we will promote our solution to this

problem: retiring old coal power plants, transitioning to clean renewable energy, and maintaining EPA's authority to protect our health by setting strong pollution controls under the Clean Air Act. **PSR**



PSR Network Unites to Press for Better Toxics Policy Nationwide

PSR's Toxics Ambassadors program is the result of an innovative collaboration between PSR/National and its chapters. Launched in 2010, the program trains health experts on how to educate those who make local, state and national chemical policy.

Some 100 healthcare professionals and community health workers were trained in the fall of last year to

support policies that would protect people from exposures to potentially harmful chemicals. In 2011, we will continue to strengthen their skills through a webinar series and other regular communications from the national office so that we can bring about reform to our country's chemical policy.

Chemical policy reform at the state level has been gaining steam

for years. Efforts in many states have been bolstered by the dedicated engagement of PSR chapters, such as PSR/Washington (see photo above), where the state legislature passed a bill in 2010 banning the hormone disruptor chemical Bisphenol-A from baby bottles and sports drink containers. The pace of state policy-making on chemicals

Continued on page 4

▲ PSR/Washington board members and staff join a rally outside the State Capital Building in Olympia in support of a bill banning the endocrine disruptor Bisphenol A. The bill passed in 2010, preventing use of the potentially harmful substance in baby and sports bottles.

From the Field

PSR/Los Angeles pioneered a novel approach to member engagement through their Environmental Health Ambassadors program. Their idea was to give healthcare professionals the skills training to raise the medical voice against toxic degradation of the environment. Using PSR/LA's program as inspiration, the national office developed a Toxics Ambassadors program in 2010 that engaged PSR members across the country in support of health-protective chemical policy reform.



▲ Healthcare professionals and community health workers attend a training program in toxics policy and advocacy hosted by PSR/LA in October 2010. PSR/LA decided to focus their training on media skills, exemplifying one of the strengths of the Confronting Toxics collaboration: PSR chapters tailored the training program to suit their local needs, enabling them to more effectively train advocates to raise the medical voice at the local level.

Next Steps for the Clean Air Act

The Clean Air Act is America's premier legislation for removing pollutants from the atmosphere. Created by Congress 40 years ago, it has resulted in monumental gains in public health, including major reductions in blood lead levels nationwide and the virtual elimination of lead emissions.

In 2007, the Supreme Court confirmed that greenhouse gases are air pollutants and subject to Clean Air Act controls, so in addition to pollutants like particulates, ozone and nitrogen oxides, the EPA can now set

limits on gases that contribute to climate change.

That's the good news. The bad news is that some members of Congress are proposing legislation to tie the EPA's hands with regard to greenhouse gases. One such proposal would establish a two-year moratorium on any EPA greenhouse gas regulations for electrical utilities, manufacturing plants and other major polluters.

Utilization of the Clean Air Act to stem climate change is critical for health and climate safety. In 2011, PSR will:

- educate our members about the tremendous gains the Clean Air Act has achieved;
- reinforce their understanding of the health risks posed by climate change; and
- use our forthcoming report on the Clean Air Act's contributions to public health in our work with health professional advocates.

We must reduce the impact of air pollution and slow, stop and reverse the rise in global temperatures while we still have time. **PSR**

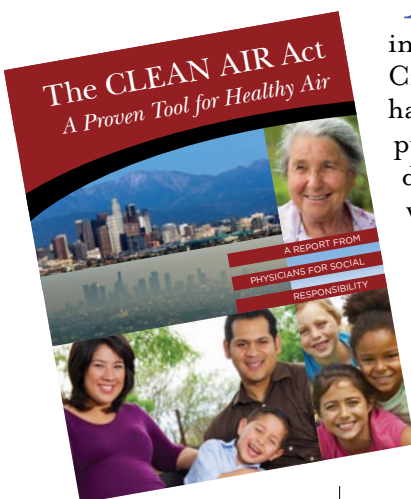
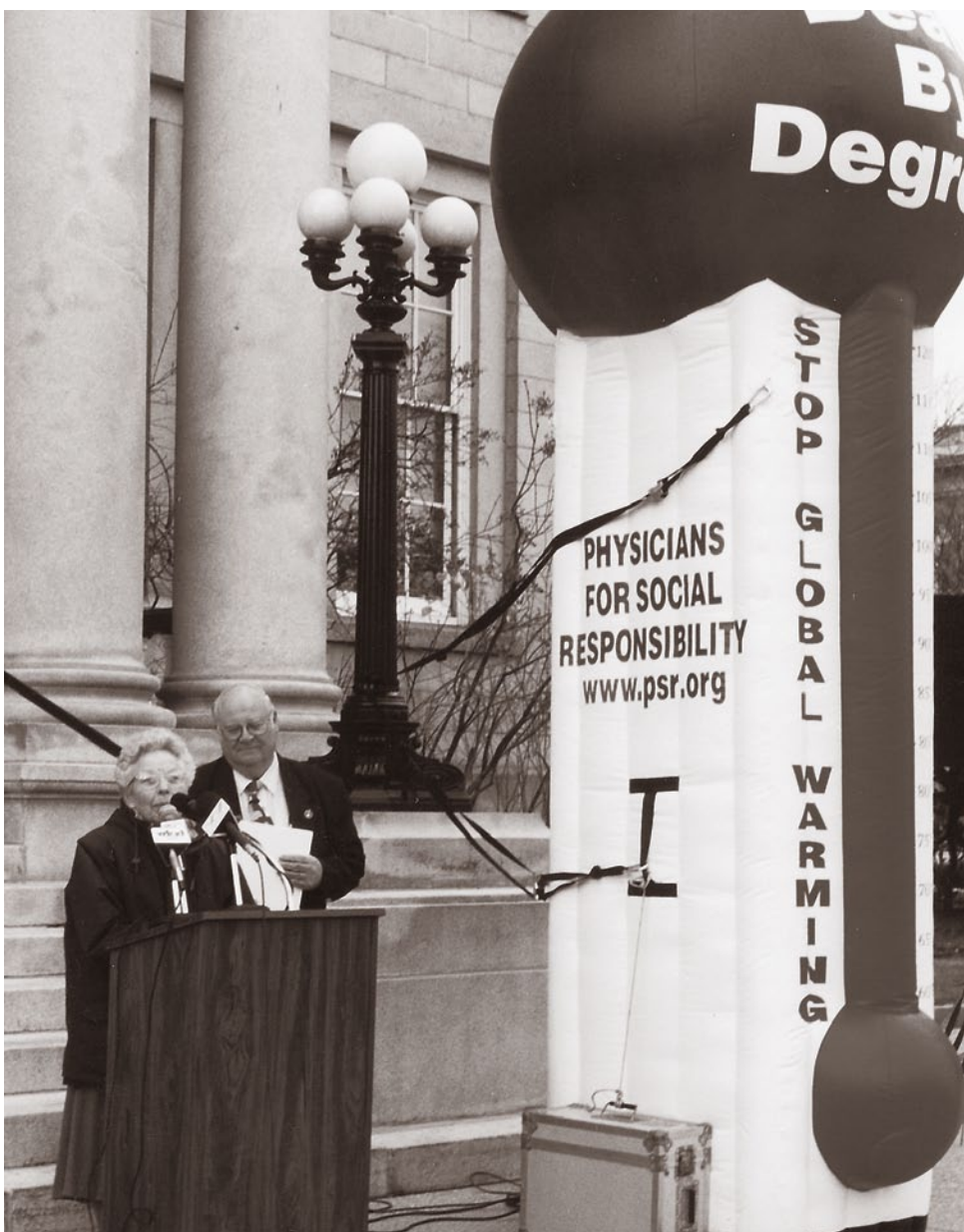
TOXICS AMBASSADORS

Continued from page 3

continues to increase. In 2011, we expect that legislatures in nearly 30 states will consider initiatives to limit the use of toxic chemicals in consumer products.

As state-level reform was sweeping the country, 2010 saw significant steps toward federal action. Bills to reform the Toxic Substances Control Act (TSCA), the main statute that regulates chemicals in consumer products, were introduced in both the House and Senate. These bills spurred robust opposition from the chemical industry and its lobbyists. PSR worked with its chapters to support health-protective reform. For example, the national office worked with the Washington, Maine and Greater Boston chapters to craft health-focused sign-on letters in support of TSCA reform and delivered hundreds of signatures to their national legislators. The TSCA reform bills did not make it out of committee in 2010, but we are laying the groundwork for meaningful reform in 2011. **PSR**

▶ PSR members Barbara French, R.N., and James Pilliod, M.D., take PSR's climate change message to New Hampshire during the 2002 presidential primary.



▲ PSR co-founder Bernard Lown, M.D.

PHYSICIANS FOR SOCIAL RESPONSIBILITY AT 50

1961

Doctors gather in the living room of Dr. Bernard Lown to confront the threat of nuclear weapons.

1962

PSR publishes landmark studies on the medical effects of nuclear war in special issue of the *New England Journal of Medicine (NEJM)*.

1963

Limited Test Ban Treaty passed due to the work of physician advocates and activists.

1978

Under the leadership of Dr. Helen Caldicott, physicians in Boston revitalize PSR after period of dormancy.

1979

Ad appears in the *NEJM* outlining the medical implications of nuclear power the day after the Three Mile Island accident.

1980

PSR launches national symposium series as part of educational campaign on the medical effects of nuclear war.

1985

PSR shares in the Nobel Peace Prize with IPPNW; throughout the mid-1980s, exchanges bring PSR physicians and their Soviet counterparts together.

1986

A team of PSR physicians break through the Soviet Union's secrecy about its nuclear program to visit Chernobyl accident victims in a Moscow Hospital.

1988

PSR launches a campaign for independent oversight of health and safety at U.S. nuclear weapons plants, which helps prompt transfer of DOE health studies to HHS.

SAFE ENERGY PROGRAM

PSR's History with Nuclear Power

On March 29, 1979, PSR—then under the leadership of Drs. Helen Caldicott and Ira Helfand—published a “Medical Statement on Nuclear Power,” signed by 25 physicians, in *The New England Journal of Medicine*. The statement, which appeared just days after the Three Mile Island nuclear accident, cited the problems of nuclear power: radioactive waste and the danger of both nuclear accidents and nuclear weapons proliferation. PSR called for nuclear weapons disarmament, a moratorium on the construction of new reactors, a phased withdrawal of existing reactors, and a comprehensive renewable energy and efficiency program.

More than 30 years later, the problems of nuclear power cited in PSR’s statement have yet to be solved. In August 2008, PSR launched our Safe Energy program to prevent the construction of new nuclear reactors by exposing their dismal economic record and the threats they pose to public health. Just three years later, we have successfully stopped new federal subsidies and protected safety regulations. As projected costs of new reactors continue to soar, the NRC is now reviewing only 13 projects, most of which are already delayed by years.

PSR’s Safe Energy program has become the leading voice in Washington, DC,—and across the

country—against subsidizing dangerous nuclear power and in favor of developing safe, clean renewable energy. We will continue to educate the public, Congress and the media about the economic, public health and safety issues that plague nuclear power. **PSR**



▲ Chair of the PSR Security Committee and emergency room physician Ira Helfand, M.D.

Safe Energy: Preventing the Next Generation of Nuclear Power Reactors

Investing in new reactors diverts limited resources from faster, cheaper and cleaner renewable energy, and hinders efficiency measures that would address climate change and meet energy needs.

No new reactors will be built without massive public subsidies. Their most important subsidy is a taxpayer-backed loan guarantee program established in the Energy Policy Act of 2005. Congress has authorized \$18.5 billion in nuclear loan guarantees, of which \$8.3 billion was allocated to two proposed reactors in Georgia in February 2010. Despite numerous legislative attempts in 2010 to increase nuclear loan guarantees, including \$25 billion in the House version of the emergency war supplemental funding legislation, the Safe Energy program led the successful effort to prevent the authorization of more loan guarantee funds in 2010.

Unhappy with the pace of loan guarantee commitments by the Department of Energy, nuclear

energy and coal supporters in Congress proposed the creation of a Clean Energy Deployment Administration (CEDA), which would be authorized to give out literally unlimited loan guarantees that would largely benefit the nuclear and coal industries. The Safe Energy program with its allies raised significant opposition to this provision, which did not pass into law, but we expect it to be reintroduced in 2011.

The nuclear industry also seeks to weaken NRC licensing of new reactors. The 2010 climate legislation proposed by Senators Kerry (D-MA) and Lieberman (I-CT), in addition to increasing loan guarantees and adding tax breaks for new reactors, would have rolled back safety regulations in the licensing process and further undermined public involvement. PSR led the effort to call attention to the fact that rushing licensing without proper regulation and safety measures can lead to catastrophic disasters like the BP oil spill in the

Gulf. Although the climate bill was not enacted, the new leadership of the 112th Congress has made dismantling nuclear safety regulation a priority.

In 2011—25 years after the horrific Chernobyl nuclear accident—PSR’s Safe Energy program will continue to focus on protecting public health and the taxpayer by defending nuclear safety regulations and preventing more subsidies for the construction of new reactors. **PSR**



▶ Helen Caldicott, M.D., PSR president from 1978 to 1983

1989	1992	1996	1998	2001	2002	2006	2010	2011
Efforts by PSR and others to highlight the environmental damage of nuclear weapons production help force the closure of the Rocky Flats plant, effectively ending U.S. nuclear bomb-making.	PSR expands its medical expertise to address environmental issues; U.S. House passes a moratorium on nuclear testing, thanks to the tireless efforts of PSR chapters, staff and citizens.	Comprehensive Test Ban Treaty is signed following 10 years of PSR advocacy.	PSR publishes study on accidental nuclear war in the <i>NEJM</i> and advocates for de-alerting nuclear weapons.	PSR launches the Death by Degrees Campaign on medical effects of climate change.	PSR plays a lead role in the NGO coalition behind an international treaty negotiated to ban persistent organic pollutants.	PSR publishes authoritative study on nuclear terrorism, identifies abolition of nuclear weapons as only sure defense, and calls on world leaders to support a comprehensive abolition plan.	New START ratified by U.S. Senate after intensive two-year campaign by PSR and coalition partners.	PSR celebrates its 50th anniversary as the largest physician-led organization working to protect the public from the gravest threats to society.

PSR's Leadership Reflects on the First 50 Years and Looks Ahead



▲ John Rachow, M.D., Ph.D.



▲ Jeffrey J. Patterson, D.O.

FROM THE PRESIDENT

[PSR] recognizes a planet that is ever more large in its people, small in its distance, great in its knowledge, and frail in its balances; that technology is global in its reach, favorable in its blessings and catastrophic in its malefactions. To avert these malefactions by knowledge and action shall be the most general objective of the organization.

— PSR BYLAWS

PSR is entering the 50TH anniversary of its founding.

The 50TH anniversary is a remarkable milestone for any organization. For five decades PSR has confronted a formidable array of transgenerational threats to human health. Our members have worked tirelessly to control and mitigate the impact of the past 200 years of accelerating amounts of greenhouse gases released into the atmosphere; the toxins from fossil fuel combustion, chemicals, pesticides and manufacturing dumped into the biosphere; the 65 years of nuclear weapons proliferation, and 50 years of gambling with the unresolved threats of nuclear power. Underlying each of these threats is a heartrending and growing divide between the haves and have-nots. This inequity feeds a growing cancer of violence, the unprecedented destructive power of today's super-sized militaries, and constant low-level conflict.

We now live in an age of consequences; for me as a grandparent, the personal implications have become ever more sharp. As the president of PSR for 2011, I see that PSR is the right organization, in the right

place, at the right time. The thin veneer of life on the planet we call the biosphere is sick and its inhabitants face extinction. Society doesn't need medical doctors so much as a new breed of physician committed to healing the earth.

I am heartened that the 2011 Student PSR biennial conference to be held April 8–10 at George Washington University is entitled "Rx for Survival: Social Justice and Medical Advocacy" and will promote smart policy and social responsibility. This conference represents the next generation, who will help lead the broad cadre of healers of the earth. Perhaps it is no accident that the conference title echoes the title of the 2008 memoir, *Prescription for Survival*, by PSR cofounder Dr. Bernard Lown, who has never let go of the vision of social responsibility.

I am also heartened to see that PSR itself has become a transgenerational organization, a real family. There is strength in that, and this is a year we should rejoice.

JOHN RACHOW, M.D., PH.D.
2011 PSR PRESIDENT

FROM THE PRESIDENT-ELECT

This year, when we bandy about auspicious phrases like "half a century" and "Nobel Prize-winning" to describe PSR, we want to pay special attention to the role that young medical professionals have played in setting our course. I first became involved with PSR when I was a pre-med student at UCLA in 1982 and as a medical student with our international federation, IPPNW, in 1985. By that time, PSR founders were hallowed names in the field, but I kept in mind that they had once been young advocates, and that their deeply-felt commitment led to the creation of this organization. PSR's revival in the 1980s was fueled largely by many new doctors and motivated citizens. True, retired physicians often have the most time to devote to PSR's work, and practicing medical professionals may be at the forefront of the research that underpins our issues, but PSR's youngest members provide three essential ingredients: impatience with the status quo, unbounded energy and new ideas.

I currently work with the Millennium Villages Project, travel globally, and have a firsthand experience of the effects of militarism on development and the environment. I have seen



▲ Andrew S. Kanter, M.D., M.P.H.

how much damage has been done to the very fabric our ecosystem and our planet. This is not healthy for us, our children or our grandchildren. As co-chair of the student outreach committee, I hope to tap the impatience, energy and creativity of the next generation of physician advocates to ensure a healthy world and a secure future for all of us.

ANDREW S. KANTER, M.D., M.P.H.
PSR PRESIDENT-ELECT

FROM THE IMMEDIATE PAST-PRESIDENT

Our legacy of more than 50 years of activism is due to the individuals who positioned PSR as the largest physician-led organization working to prevent the use or spread of nuclear weapons and to slow, stop and reverse global warming and the toxic degradation of the environment. What began as a small organization in Boston grew to become a vibrant international movement. Time and time again, I've been struck by the tremendous contributions of the individual people who together constitute PSR: their expertise, their tireless dedication, and their warm, abiding love for our planet and its inhabitants. Many of us have found that the bonds of our shared ideals quickly strengthen into deep friendships.

I am honored to have served as president of the board in 2010, and I look forward to the next great chapter of PSR. The strength of our chapter network and dedicated activists, our perseverance and advocacy, will shape better policies and a new direction for our country—and our world. Even though I have passed the torch to a new president, I recommit myself to the goals of our organization. I hope that you will join me in this commitment, so that we can celebrate future victories that move us closer to a truly secure planet.

JEFFREY J. PATTERSON, D.O.
IMMEDIATE PAST-PRESIDENT

Anniversary Kick-off Dinner: April 9, 2011

Help kick off our year-long celebration of PSR's 50TH anniversary. Join us Saturday, April 9, 2011, as we gather to honor the many contributions and accomplishments of our members, staff and volunteers. A private dinner hosted by Victor W. Sidel, M.D., and Sidney Alexander, M.D., will be held at Primi Piatti in Washington, DC, near the campus of George Washington University. Come reconnect and reminisce with old friends and colleagues. To receive an invitation, contact us at (202) 667-4260 or psrnatl@psr.org, or go online to reserve your spot at psr.org/kick-off.

INVEST YOURSELF

PLEASE CONSIDER...INCLUDING PSR IN YOUR WILL

Leaving a bequest to PSR is a wonderful way to help continue the work you believe in so strongly. We suggest you check with an attorney or tax advisor to see how a bequest to PSR would fit into your estate plans. PSR's Tax ID number and office address are listed below for your convenience. Please contact the Development Department by phone at (202) 667-4260 or by e-mail at psrnatl@psr.org for more information.

PSR TAX ID #: 23-7059731

FULL LEGAL NAME:

Physicians for Social Responsibility
ADDRESS: 1875 Connecticut Avenue NW,
Suite 1012, Washington, DC 20009

...OR GIVING A GIFT OF STOCK

A gift of stock is also an excellent way to support PSR's work. Listed below is PSR's brokerage information. Please contact the Development Department by phone at (202) 667-4260 or by e-mail at psrnatl@psr.org for more information or to confirm receipt of your gift.

BROKER: Charles Schwab & Co., Inc.

DTC #: 0164 Code 40

PSR ACCT #: 3106-0448

PSR TAX ID #: 23-7059731

FULL LEGAL NAME:

Physicians for Social Responsibility
ADDRESS: 1875 Connecticut Avenue NW,
Suite 1012, Washington, DC 20009

MATCH YOUR GIFT

Many companies provide matching gifts for employee charitable contributions. Please check to determine whether your gift to PSR will be met, doubled or tripled by your employer. It's a great way to make your gift go further to support PSR. Just include your company's matching gift form with your contribution, and we'll complete it, send it in, and let you know when your gift has been matched!

STAY ACTIVE

Would you like to be more involved in PSR's advocacy efforts? A great place to start is PSR's Activist Updates. Each of PSR's program areas reaches out to members through Action Alerts and e-mail. Sign up to receive updates at psr.org.

Coming to Washington, DC, and have an hour to spare? How about visiting one of your elected officials to talk about the issues of most concern to you? Contact the PSR office at least a week in advance, and we'll help schedule a meeting, provide you with background materials, and possibly even accompany you on your lobbying call.

Contact your elected officials:

U.S. SENATE, Washington, DC 20510

☎ (202) 224-3121

U.S. HOUSE OF REPRESENTATIVES,

Washington, DC 20515

☎ (202) 224-3121

THE WHITE HOUSE, 1600 Pennsylvania Ave., NW
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(202) 667-4201 fax

www.psr.org

Help Us Celebrate 50 Years of PSR: Contribute Your Part of the History

Physicians for Social Responsibility invites you to help document PSR's legacy. Our history of successful advocacy was created by individuals who have dedicated themselves to providing the medical and public health voice urging that we prevent the use and spread of nuclear weapons and slow, stop and reverse global warming and the toxic degradation of the environment. There are extraordinary accounts of success and valiant efforts by individuals in our organization; however, these tales often remain unnoticed and PSR's champions go unsung.

Preserving our story is critical to the ongoing development and growth of PSR. Your contribution will help ensure that the PSR's rich legacy is maintained. Stories create legacies; inspiring the future leaders who will sustain our organization for generations to come.

With your help, we can collect stories and photos that represent



▲ LEFT: Christine Cassel, M.D., shares a moment with Chicago Mayor Harold Washington at the 1987 PSR National Meeting; RIGHT: Chief Raymond Yowell of the Western Shoshone Nation speaks at PSR's 1983 Citizen's Summit on the Comprehensive Nuclear Test Ban Treaty.



PSR Launches Art Contest!

We are sponsoring an art contest as a part of the 50th anniversary celebration. The winning entry(ies) will be featured on PSR's website and promotional items that will be available for purchase through our website. The deadline is March 18, 2011. For more information email us at psrnatl@psr.org.

50 years of effective advocacy. To share your stories please go to www.psr.org/stories. Instructions can be found on our website. You can also call (202) 667-4260 if you would like help in relaying your contribution to our collective history.

Let us use the 50TH anniversary as a platform to support PSR's mission and legacy by honoring our past, demonstrating our effectiveness, and inspiring the next generation of leaders. **PSR**

Give Today

From our campaigns to reduce and eliminate the threat of nuclear weapons to our programs for stronger policies protecting human health from environmental threats, PSR is having an impact on the issues you care about most. There is much more to be done in preparation for the challenges that lie ahead. Your support is critical at this moment. Please make a tax-deductible contribution to PSR today. Give online at psr.org and your gift will be put to immediate good use. It will ensure that we have the resources necessary to deliver the strongest effort possible in the months ahead. Thank you!

FULL DISCLOSURE

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