

HFHC Communication & Collaboration Opportunities



NATIONAL HFHC LISTSERV

OREGON HFHC E-NEWSLETTER

**OREGON HEALTHY FOOD IN HEALTH CARE
WORKGROUP**

HFHC National Listserve



- What you get:
 - Access to leaders in sustainable hospital food service from around the country
 - Links to articles, resources, and upcoming events relating to sustainable foods
 - Opportunity to participate in national HFHC survey
- How you sign up:
 - Fill out the 4X6 card on your table
 - Get your contact information to Gretchen

Oregon HFHC E-Newsletter



- What you get:
 - Bi-monthly publication
 - Opportunity to highlight successes and demonstrate challenges with HFHC initiatives
 - ✦ We want this to be your newsletter – full of information, ideas, and strategies that are interesting and relevant to you. Please send us stories, topic ideas, and general updates!
 - Access to most recent tools, resources, and articles relating to sustainable hospital food services

Oregon HFHC E-Newsletter – Past Issues



Farm to Hospital Initiatives Thrive at Oregon Hospitals

- Looked at challenges and remedies
 - Location of hospital
 - ✦ Scale back idea; parking alternatives
 - Customer base/Improving access
 - ✦ EBT, Cash/Credit/Debit
 - ✦ Good vendor mix
 - Not enough time
 - ✦ Think outside the market!

St. Charles's Farmers Market



OHSU Farmers Market



Providence Produce Days



Oregon HFHC Newsletter – Future Issues



Hospital/Farm to School Collaboration

- Amplify healthy, sustainable eating message and be placed at the forefront of community wellness
- Examples of current collaborations
 - Samaritan Lebanon Community Hospital
- Resources and tools for connecting to your local Farm to School programs

Oregon HFHC E-Newsletter



- How to sign up:
 - Fill out the 4X6 card on your table
 - Oregon PSR HCWH Page
 - ✦ www.psr.org/chapters/oregon
 - Give Contact Information to Gretchen

Oregon Healthy Food in Health Care Workgroup



- Oregon Healthy Food in Health Care Workgroup
 - Work collaboratively on implementation strategies and policy and plan development.
 - Monthly in-person meeting with call-in options
 - 1st meeting October 15th, 2010 at Legacy Good Samaritan
- How to sign up:
 - Fill out the 4X6 card on your table
 - Contact Gretchen for more information