

rBGH (rBST) – The Next Steps

Rick North

Health Care Without Harm
Oregon Physicians for Social
Responsibility

rBGH-Free Momentum Builds

- Dec. 2009 – **American Public Health Assoc.** decision – Calls on FDA to ban rBGH
- Aug. 2010 – **Bon Appetit/Compass** go rBGH-free for yogurt
- Sept. 2010 – **Oregon Ice Cream** goes completely rBGH-free

Current Status of Oregon Hospitals

- Milk – all rBGH-free
- Yogurt – most or all rBGH-free
- Cheese – Some rBGH-free
- Butter – Some rBGH-free
- Ice Cream – Some rBGH-free

rBGH-Free Cheese

- 19 companies in the Top 100 dairy processors now offer rBGH-free varieties
- New Oregon PSR rBGH-free cheese chart

Lots of Local Cheddar

- Darigold (WA)
- Glanbia (ID)
- Gossner (UT)
- Joseph (CA)
- Tillamook (OR)

Dry Mozzarella (Pizza cheese)

Several national, two local:

- Joseph
- Tillamook

What Hospitals Can Do

Commit to serving only rBGH-free products in all five major categories – milk, yogurt, cheese, butter and ice cream

- Or -

Choose one more dairy category to go rBGH-free

Ask your distributors to source competitively priced rBGH-free products and label them in catalogs

What Distributors Can Do

Label all rBGH-free offerings in catalogs

Offer only competitively priced rBGH-free products in all five major dairy categories

- or -

Offer competitively priced rBGH-free choices in all five major dairy categories