

PSR



PHYSICIANS FOR SOCIAL RESPONSIBILITY

U.S. AFFILIATE OF INTERNATIONAL PHYSICIANS FOR THE PREVENTION OF NUCLEAR WAR

About Physicians for Social Responsibility

Guided by the values and expertise of medicine and public health, Physicians for Social Responsibility (PSR) works to protect human life from the gravest threats to health and survival. Founded in 1961, PSR has been working for more than 50 years to create a healthy, just and peaceful world for both the present and future generations. PSR mobilizes physicians and health professionals to advocate for climate solutions and a nuclear weapons-free world. PSR's health advocates contribute a health voice to energy, environmental health and nuclear weapons policy at the local, federal and international level.

Visionary Leaders Awards Reception

Physicians for Social Responsibility is delighted to host the Visionary Leaders Awards Reception, on Thursday, November 8th, 2018 in Washington, DC. The Visionary Leaders Award, now in its third year, recognizes individuals and/or organizations for their exemplary efforts in advancing nuclear weapons abolition and/or addressing environmental risks to human health, including the catastrophic consequences caused by climate change through collaborations that strengthens the PSR mission.

The reception will be held at the iconic Ronald Reagan Building and International Trade Center located in the heart of Washington just steps from the White House and U.S. Capitol. We anticipate attendance of over 200 health professionals, advocates, elected officials, and educators from across the country.

We are delighted to provide opportunities for organizations, corporations and individuals to support the reception through Sponsorship. Your consideration of financial support is greatly appreciated and will assist in supporting all of PSR's programs. Please find the opportunities and benefits below for your review and consideration.

For more information, please contact Jennifer Galloway at jennifer@wolcotthillgroup.com or (571) 305.1599.

Sponsorship Opportunities

Universal **\$10,000**

- 10 tickets to the 2018 Visionary Leaders Awards Reception
- Special Invitation to the Visionary Leaders VIP Reception
- Role in the Awards Presentation
- Priority Seating for the awards presentation
- Logo Inclusion on the Save the Date* and Invitation**
- Onsite recognition and full page ad in Awards Program***
- Digital acknowledgement on the PSR website – Awards Reception event page
- Recognition in all event marketing materials including Press Releases and social media

Global **\$7,500**

- 8 tickets to the 2018 Visionary Leaders Awards Reception
- Special Invitation to the Visionary Leaders VIP Reception
- Logo Inclusion on Save the Date* and Invitation**
- Onsite recognition and ½ page ad in Awards Program***
- Digital acknowledgement on the PSR website – Awards Reception event page
- Recognition in all event marketing materials including Press Releases and social media

Continental **\$5,000**

- 6 tickets to the 2018 Visionary Leaders Awards Reception
- Special Invitation to Visionary Leaders VIP Reception
- Logo Inclusion on the Save the Date* and Invitation**
- Onsite recognition and ¼ page ad in Awards Program***
- Digital acknowledgement on the PSR website – Awards Reception event page
- Recognition in all event marketing materials including Press Releases and social media

Ambassadorial **\$2,500**

- 4 tickets to the 2018 Visionary Leaders Awards Reception
- Special Invitation to the Visionary Leaders VIP Reception
- Name Inclusion on Invitation**
- Onsite recognition and listing in Awards Program***
- Digital acknowledgement on the PSR Awards Reception webpage and on social media

National **\$1,000**

- 2 tickets to the 2018 Visionary Leaders Awards Reception
- Name Inclusion on Invitation**
- Onsite recognition and listing in Awards Program***
- Digital acknowledgement on the PSR Awards Reception webpage and on social media

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Regional \$500 (PSR Chapters Only)

- 1 ticket to the 2018 Visionary Leaders Awards Reception
- Onsite recognition and listing in Awards Program***
- Digital acknowledgement on the PSR website – Awards Reception event page

Program Book Advertisement Opportunities

- Half Page Ad in Program Book \$500
- Quarter Page Ad in Program Book \$250

**Sponsorship must be confirmed by July 13, 2018 for inclusion in Save the Date.*

***Sponsorship must be confirmed by September 12, 2018 for inclusion in Invitation.*

****Sponsorship must be confirmed by September 12, 2018 for inclusion in Program.*

Sponsorships are customizable to meet the needs of our supporters. We thank you for your consideration of support and hope to celebrate with you in November.

– PSR Visionary Leaders Awards Reception Committee & Staff

SPONSORSHIP REPLY FORM

YES! I would like to sponsor Visionary Leaders Awards Reception at the following level:

- | | | |
|--|--|--|
| <input type="checkbox"/> Universal @ \$10,000 | <input type="checkbox"/> Ambassadorial @ \$2,500 | <input type="checkbox"/> Half Page Ad @ \$500 |
| <input type="checkbox"/> Global @ \$7,500 | <input type="checkbox"/> National @ \$1,000 | <input type="checkbox"/> Quarter Page Ad @ \$250 |
| <input type="checkbox"/> Continental @ \$5,000 | <input type="checkbox"/> Regional @ \$500 | |
- My check is enclosed.
 I would like to pay by credit card (information enclosed below).
 I would like to purchase ____ # of additional tickets @ \$125 each.
 I am unable to attend or sponsor but want to support PSR with a contribution of \$_____.

Gift Amount Total: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Name as it appears on Card: _____

Card Number: _____

Expiration Date: _____ CVC Code: _____

Signature: _____

For more information or to confirm sponsorship, please contact Jennifer Galloway at
jennifer@wolcotthillgroup.com or (571) 305.1599.

*Physicians for Social Responsibility is a nonprofit organization designated
501(c)(3) by the Internal Revenue Service. #23-7059731*

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